

**BUSINESS AFFAIRS AND HUMAN RESOURCES  
JANUARY 21-22, 2002**

<b><u>TAB</u></b>	<b><u>DESCRIPTION</u></b>	<b><u>ACTION</u></b>	<b><u>PAGE</u></b>
1	BAHR Agenda Summary		1
2	Institution/Agency Agenda Motion	Motion to Approve	3
	BSU     New Positions		5
	Change in Positions		6
	ISU     New Positions		9
	Change in Positions		9
	UI       New Positions		11
	Appointments – Salary Greater Than 75% of CEO		11
	IPTV    System Report		13

*TAB 2 Items are forwarded from the institutions/agencies and are included in one motion on page 3. Items may be removed from the motion for separate vote or other action at the Board's discretion.*

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**BUSINESS AFFAIRS AND HUMAN RESOURCES**  
**JANUARY 21-22, 2002**

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**INSTITUTION/AGENCY AGENDA**

**SUBJECT**

Institution/Agency Agenda items detailed on the following pages:

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**BACKGROUND**

Items submitted for review and approval according to Board Policy.

**DISCUSSION**

Review Institution/Agency Agenda items.

**IMPACT**

Approve Institution/Agency Agenda items.

**COMMENTS**

Review and approve as appropriate.

**BOARD ACTION**

A motion to approve the Institution/Agency Agenda items as presented in TAB 2 for Boise State University, Idaho State University, University of Idaho, and Idaho Public Television.

Moved by\_\_\_\_\_ Seconded by\_\_\_\_\_ Carried: Yes\_\_\_\_\_ No\_\_\_\_\_

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**BUSINESS AFFAIRS AND HUMAN RESOURCES**  
**JANUARY 21-22, 2002**

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**INSTITUTION/AGENCY AGENDA**  
**BOISE STATE UNIVERSITY**

**2.0 BUSINESS AFFAIRS AND HUMAN RESOURCES**

**2.1 NEW POSITION**

**2.1.1 ADMINISTRATIVE**

Position Title:	Accountant
Type of Position:	Professional Staff
FTE:	1.0
Term of Appointment:	Fiscal
Effective Date:	January 15, 2002
Salary Range:	\$31,824
Funding Source:	Local Funds
Area/Dept. of Assignment:	Intercollegiate Athletics
Duties and Responsibilities:	Duties include NCAA, SBOE financial reports, and monthly auxiliary reporting responsibilities.
Justification for the Position:	Report preparation transferred from the Budget Office caused a restructuring in the athletic business office and the addition of this position to uphold accuracy and timely financial reporting.

Position Title:	IT Systems Administrator
Type of Position:	Professional Staff
FTE:	1.0
Term of Appointment:	Fiscal
Effective Date:	January 15, 2002
Salary Range:	\$36,000
Funding Source:	Local Funds
Area/Dept. of Assignment:	Campus Recreation
Duties and Responsibilities:	Responsible for maintaining, organizing and supervising the operation of computer systems including access control functions in support of the Recreation Department and other Student Affairs units.
Justification for the Position:	Support services for new Recreation Center, which is projected to be functional in Spring Semester.

**BUSINESS AFFAIRS AND HUMAN RESOURCES**  
**JANUARY 21-22, 2002**

---

**INSTITUTION/AGENCY AGENDA**  
**BOISE STATE UNIVERSITY continued**

**2.1.4 OTHER**

Position Title:	Nurse, Licensed Practical
Type of Position:	Classified
FTE:	1.0
Term of Appointment:	11 month
Effective Date:	January 15, 2002
Salary Range:	\$21,976
Funding Source:	Local
Area/Dept. of Assignment:	Student Health Center
Duties and Responsibilities:	Advanced nursing position to help the RN. Duties include triage, some supervision, and IV infusion.
Justification for the Position:	Increased student population requires additional assistance in the Student Health Center.

**2.3 CHANGES IN POSITIONS (FTE CHANGES)**

**2.3.4 OTHER**

Position Title:	Graphic Design Specialist
Type of Position:	Classified
FTE:	.25
Term of Appointment:	Fiscal
Effective Date:	January 15, 2002
Salary Range:	\$7,119
Funding Source:	Local
Area/Dept. of Assignment:	Auxiliary Services
Duties and Responsibilities:	Redesign of web sites and provide back-up responsibilities for current web master. Lead designer of major projects and coach to junior designers in the group.
Justification for the Position:	To execute the Web Development Plan for Auxiliary Services, this position is needed to be upgraded from .75 to 1.0 FTE.

**BUSINESS AFFAIRS AND HUMAN RESOURCES**  
**JANUARY 21-22, 2002**

---

**INSTITUTION/AGENCY AGENDA**  
**BOISE STATE UNIVERSITY continued**

Position Title:	Financial Support Technician
Type of Position:	Classified
FTE:	.5
Term of Appointment:	Fiscal
Effective Date:	January 15, 2002
Salary Range:	\$9,537
Funding Source:	Appropriated
Area/Dept. of Assignment:	Budget Office
Duties and Responsibilities:	Entering budget information into the financial system, preparing standardized financial reports, processing hiring documents, researching budgets information, processing budget transfers, and determining contract accuracy.
Justification for the Position:	Redistribution of workload with the elimination of a position within the Budget Office requires this position to be upgraded from .5 to 1.0 FTE.

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**BUSINESS AFFAIRS AND HUMAN RESOURCES  
JANUARY 21-22, 2002**

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**INSTITUTION/AGENCY AGENDA  
IDAHO STATE UNIVERSITY**

**2.0 BUSINESS AFFAIRS AND HUMAN RESOURCES**

**2.1 NEW POSITIONS**

**2.1.2 ACADEMIC/INSTRUCTIONAL**

Position Title:	Assistant Professor
Type of Position:	Faculty
FTE:	2.0
Term of Appointment:	9 month
Effective Date:	August, 2002
Salary Range:	\$40,000.00
Funding Source:	State Funds
Area/Department of Assignment:	Biological Sciences
Duties and Responsibilities:	Teach undergraduate and graduate courses in environmental biotechnology, mentor graduate students, conduct research and service.
Justification for the Position:	To provide faculty support for the new Ph.D. emphasis in environmental biotechnology and collaborations with INEEL.

**2.3 CHANGE IN POSITION**

**2.3.3 OTHER**

Position Title:	Laboratory Materials Supervisor (PCN 3575)
Type of Position:	Classified
FTE:	change from .50 to .75 FTE
Term of Appointment:	change from 12 month to 9 month
Effective Date:	January 28, 2002
Salary Range:	\$13,836.00
Funding Source:	Local Funds
Area/Department of Assignment:	Biological Sciences
Duties and Responsibilities:	Preparation of teaching laboratory materials; maintenance of laboratories and stock supplies.
Justification for the Position:	To provide additional time to accomplish weekly responsibilities.

**BUSINESS AFFAIRS AND HUMAN RESOURCES**  
**JANUARY 21-22, 2002**

---

**INSTITUTION/AGENCY AGENDA**  
**IDAHO STATE UNIVERSITY continued**

Position Title:	Change to Associate Dean and Chief Presidential Advisor for Emerging Technology and Critical Infrastructure Protection (PCN 3307)
Employee Name:	Corey D. Schou
Type of Position:	Non-Classified/Faculty
FTE:	1.0
Term of Appointment:	9 month
Effective Date:	December, 2001
Salary Range:	\$98,404.80
Funding Source:	State Funds
Area/Department of Assignment:	College of Business, Department of Computer Information Systems
Justification:	Title change reflects additional duties and responsibilities with no change in salary.

**BUSINESS AFFAIRS AND HUMAN RESOURCES  
JANUARY 21-22, 2002**

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**INSTITUTION/AGENCY AGENDA  
UNIVERSITY OF IDAHO**

**2.0 BUSINESS AFFAIRS AND HUMAN RESOURCES**

**2.1 NEW POSITIONS**

**2.1.4 OTHER**

Position Title:	Associate Professor of Mathematic Education
Type of Position:	Faculty
FTE:	1.0
Term of Appointment:	9 months
Effective Date:	February 1, 2002
Salary Range:	\$60,000.00
Funding Source:	Non-appropriated funds
Area/Department of Assignment:	Mathematics
Description of Duties and Responsibilities:	Responsible for Polya Extended outreach and the development of a Ph.D. in Math Education degree
Justification for the Position:	New position

**2.4 APPOINTMENTS – NON-DELEGATED**

**2.4.1 SALARY EQUAL TO/GREATER THAN 75% OF CHIEF EXECUTIVE OFFICER BASE SALARY**

Joseph Zeller, Dean, College of Art and Architecture	
FTE:	1.0
Term of Appointment:	12 months
Effective Date:	January 7, 2002
Annual Salary:	\$128,003.20
Funding Source:	Appropriated funds
Area/Department of Assignment:	College of Art and Architecture
Justification:	New appointment

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**BUSINESS AFFAIRS AND HUMAN RESOURCES**  
**JANUARY 21-22, 2002**

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**INSTITUTION/AGENCY AGENDA**  
**IDAHO PUBLIC TELEVISION**

**2.0 BUSINESS AFFAIRS AND HUMAN RESOURCES**  
**2.9 ITEMS NOT COVERED IN OTHER SECTIONS**

To: State Board of Education  
Fr: Peter W. Morrill, General Manager  
Dt: December 17, 2001  
Re: System Report

IDAHO EDENS Premiered During IdahoPTV's Year-End Campaign And Makes PBS Digital Premiere January 22, Page 2

Quick...But Important Updates, Page 3

IdahoPTV Presents Budget Request To JFAC, Page 3

Western Divide Introduces Western Issues Project By Three-State Public Television Consortium, Page 4

IdahoPTV's Idaho Reports Returns In January, Page 6

IdahoPTV Prepares DTV Federal Funding Grants, Page 6

Idaho's First Lady Read To Idaho Classrooms On IdahoPTV, Page 7

IdahoPTV Call-In Program Provides Information On Financial Aid Sources For College Students, Page 8

Dialogue For Kids Looked To The Sky For Astronomy Facts, Page 8

University, College Education Faculty Harness Technology's Power At IdahoPTV National Teacher Training Institute, Page 9

Special Hour-Long Dialogue Looked At State Of Rural Idaho, Page 10

January U.S. Department Of Education Video Conference, Page 11

**BUSINESS AFFAIRS AND HUMAN RESOURCES**  
**JANUARY 21-22, 2002**

---

**INSTITUTION AGENCY AGENDA**  
**IDAHO PUBLIC TELEVISION continued**  
**PAGE 2**

**IDAHO EDENS PREMIERED DURING IDAHOPTV'S YEAR-END CAMPAIGN  
AND MAKES PBS DIGITAL PREMIERE JANUARY 22**

Idaho, the keeper of special places, is the star of Idaho Public Television's newest special, IDAHO EDENS, premiered on Sunday, December 2 at 8:00/7:00 p.m. MT/PT.

IDAHO EDENS will also be broadcast nationwide exclusively on PBS Digital in wide screen on January 22, 2002. This will mark the first time that IdahoPTV has had one of our original productions offered nationwide in digital wide screen exclusively to PBS stations broadcasting on the new digital television system.

IDAHO EDENS, produced and directed by IdahoPTV's Jeff Tucker and written and narrated by Bruce Reichert, travels through some of the state's unique locations — personal edens Idahoans hold dear. By land and air, the camera records mountains and deserts, canyons and forests, rivers and lakes in the north, south, east, and center of the state.

"When I go out into the Selkirks, it helps me understand a little bit more about who I am in relation to myself, and other people, and the world," says Jerry Pavia, Bonner's Ferry, about the mountains at the top of the Panhandle.

Botanist Roger Rosentreter of Boise finds his eden in small oases in the steep, narrow canyons of the southeastern corner of the state. "You can come out here in the Owyhee canyonlands and just be quiet, and just think your own thoughts, and go your own direction, and dream your own dream," Rosentreter says.

"You don't get a feeling for the White Clouds until you're in them, because you can't really see them from anyplace from the highway," says outfitter and guide Mike Scott of Challis. "There's a connection that you have here, a feeling that you get when you're in here that it connects to other parts of the world."

IDAHO EDENS narrator and writer Bruce Reichert says there is "a sense of place, the feeling of belonging that comes from being in love with one's surroundings. We yearn for those special places where the world feels fresh and new." And in Idaho, Reichert says, there is not just one place that can captivate but many.

IDAHO EDENS is one of three specials, which aired on December 2 during IdahoPTV's Year-End Campaign. The evening's schedule included:

-ANNE OF GREEN GABLES — the original story of the irrepressible and outspoken orphan, Anne Shirley.

**BUSINESS AFFAIRS AND HUMAN RESOURCES**  
**JANUARY 21-22, 2002**

---

**INSTITUTION/AGENCY AGENDA**  
**IDAHO PUBLIC TELEVISION continued**  
**PAGE 3**

-IDAHO EDENS

-OUR FAVORITE THINGS — Four vocal superstars, Tony Bennett, Placido Domingo, Vanessa Williams and Charlotte Church perform Christmas traditional and new holiday songs.

**QUICK...BUT IMPORTANT UPDATES**

The Legislative Auditor has conducted and released Idaho Public Television's annual audit and has reported no findings of fiscal fact.

National Educational Telecommunications Association (NETA) will distribute two IdahoPTV productions to PBS stations nationwide. On January 13, 2002 at 7:30 p.m. ET NETA will satellite feed HEARTS AND MINDS: TEENS AND MENTAL ILLNESS and at 8:00 p.m. ET they will feed IN OUR OWN VOICE.

The 1999 IdahoPTV production ECHOES OF A BITTER CROSSING: LEWIS & CLARK IN IDAHO will be distributed to public television stations nationwide for the next three years by American Public Television (APT).

Idaho Public Television continued our coverage of the Reapportionment Commission by webcasting the audio from the Wednesday, December 12 meeting from the Joint Finance and Appropriation Committee Room in the State Capitol in Boise on [www.idahoptv.org](http://www.idahoptv.org).

**IDAHOPTV PRESENTS BUDGET REQUEST TO JFAC**

As of this writing, Idaho Public Television is scheduled to present its budget request to the Joint Finance and Appropriations Committee (JFAC) on Friday, January 25, from 8:45 a.m. to 9:30 a.m.

IdahoPTV FY 2003 General Fund request, as approved by the State Board of Education at the August 2001 meeting, consists of a maintenance of current operation (MCO).

This will be the third and final year of requested funds to comply with the congressional mandate to convert Idaho Public Television's five transmitters and related infrastructure to the new digital television (DTV) transmission standard. Originally, IdahoPTV requested approximately \$1.5 million for Phase 3 (of 3) Twin Falls, but through a recommendation from Division of Financial Management, was reduced to approximately \$500,000 in early October 2001 due to the receipt of a \$881,031 grant from the U.S. Department of Commerce Public Telecommunications Facilities Program (PTFP) grant for transmission facilities in Coeur d'Alene, Moscow, and Pocatello.

**BUSINESS AFFAIRS AND HUMAN RESOURCES**  
**JANUARY 21-22, 2002**

---

**INSTITUTION/AGENCY AGENDA**  
**IDAHO PUBLIC TELEVISION continued**  
**PAGE 4**

In September 2001, Idaho Public Television became the 38<sup>th</sup> public television station to begin broadcasting in digital with the inauguration of KAID-DT, Boise. Construction is currently underway for similar facilities for KCDT-DT, Coeur d'Alene; KUID-DT, Moscow; and KISU-DT, Pocatello. Transmission and related equipment for KCDT-DT; KUID-DT; KISU-DT; and KIPT-DT, Twin Falls has been ordered. Requested funds for FY 2003 will be used for tower construction, interconnection, and related facilities for KIPT-DT, Twin Falls.

The Federal Communications Commission has ordered all public television stations to be transmitting on their assigned digital television channels by May 1, 2003, or face the revocation of the assigned channel, and ultimately the existing assigned analog channel.

The nationwide conversion to digital television was compelled by Congress as a result of amendments to the Telecommunication Act and the Balanced Budget Act of 1996.

**WESTERN DIVIDE INTRODUCES WESTERN ISSUES PROJECT BY THREE-STATE PUBLIC TELEVISION CONSORTIUM**

A former U.S. Interior Secretary and governor, a former Congressional member, a professor, and a former U.S. Forest Service chief met on Idaho Public Television to discuss western public lands issues.

WESTERN DIVIDE: A PRESENTATION OF FOCUSWEST aired December 13 (Thursday) at 8:00/7:00 p.m. MT/PT and repeated December 16 (Sunday) at 7:00/6:00 p.m. MT/PT. The hour-long event was the first of three programs, each dealing with a different western issue, produced by a consortium of public television stations from three states.

WESTERN DIVIDE was accompanied by a live Web chat about the subject with experts at [www.focuswest.org](http://www.focuswest.org) on the evening of the show. The Web chat was open to the public.

The three FocusWest partners are: Idaho Public Television, KNPB Channel 5/ Reno, and Wyoming Public Television. Each contributed a video segment for the program that featured specific public lands topics. WESTERN DIVIDE aired simultaneously in all three states.

Panel members for the first show were:

-Cecil D. Andrus, former U.S. Secretary of the Interior, 1977-1981, governor of Idaho, 1971-1977 and 1987-1895, and director of the Andrus Center for Public Policy at Boise State University;



## BUSINESS AFFAIRS AND HUMAN RESOURCES

JANUARY 21-22, 2002

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### INSTITUTION/AGENCY AGENDA

#### IDAHO PUBLIC TELEVISION *continued*

##### PAGE 5

-Helen Chenoweth-Hage, U.S. Representative from Idaho's First Congressional District, 1994-2000, serving on the House Resources and Agriculture committee and currently consultant for Stewards of the Range, a non-profit organization for the protection of property rights;

-R. McGreggor (Gregg) Cawley, professor of political science, University of Wyoming and author of books and articles about public land issues; and

-Jack Ward Thomas, chief of the U.S. Forest Service, 1993-1996, research wildlife biologist, author of books and articles about forest/range management and wildlife, and Boone and Crockett Professor of Wildlife Conservation at University of Montana, Missoula.

Their meeting took place before a studio audience of invited guests, who also represented diverse views on public lands management. The program was recorded in the IdahoPTV studios. Jim Peck and Joan Cartan-Hansen of IdahoPTV were hosts for the on-air program.

Video segment topics for the first program were: Owyhee Canyonlands, produced by IdahoPTV; Jarbidge Road Access, Reno; and Snowmobiling in Yellowstone National Park, Wyoming. Panel members discussed each topic, the issues it raises, its controversies, and possible solutions.

Following the taping of the on-air show, members of the audience had the opportunity to question the panel and comment on the discussions. This exchange was available on the FocusWest.org Web site soon after the program aired. Portions of the exchange also are expected to become part of future FocusWest programs.

Experts participating in the initial Web chat December 13 (Thursday) included WESTERN DIVIDE panel member Cawley and John Freemuth, professor of political science, Boise State University.

Other Web site features include streamed video of the interviews made in producing the show, maps, access to current print materials about the issues, links to information, resources and contacts for citizen input, as well as Native American perspective featuring the Coeur d'Alene tribe. University of Idaho's "Inside Idaho" GIS Unit and Georgia Johnson, professor of education contributed materials to the web site.

The second show is scheduled to air in the spring with the third planned for next summer.

**BUSINESS AFFAIRS AND HUMAN RESOURCES**  
**JANUARY 21-22, 2002**

---

**INSTITUTION/AGENCY AGENDA**  
**IDAHO PUBLIC TELEVISION continued**  
**PAGE 6**

The Western Divide initiative was covered in the Spokesman Review, the Idaho Statesman, and on BSU Radio and KIDO radio.

The three-station project is made possible with funding from the Ford Foundation.

**IDAHOPTV'S IDAHO REPORTS RETURNS IN JANUARY**

IDAHO REPORTS returns to the air with its coverage of the Idaho Legislature with the statewide broadcast of the State of the State Address and the State of the Budget Address by Governor Kempthorne. IdahoPTV's Producer/Reporters Jim Peck and Marcia Franklin will lead this year's coverage.

**IDAHO REPORTS Highlights:**

-State of the State, Monday, January 7, 8:00/7:00 p.m. MT/PT.

-State of the Budget, Wednesday, January 9, 11:00/10:00 a.m. MT/PT, repeats that evening at 10:00 p.m.

-First weekly show on Friday, January 11, at 8:00 p.m., repeats on Sundays at 5:00/4:00 p.m. MT/PT.

-Web streaming services on [www.idahoptv.org](http://www.idahoptv.org):

House, Senate, JFAC, live daily IDAHO REPORTS programs available on-line.

**IDAHOPTV PREPARES DTV FEDERAL FUNDING GRANTS**

The U.S. Department of Commerce's NTIA/PTFP (Public Telecommunications Facilities Program) grant program has announced that it will be accepting grant applications for equipment required to meet the federally mandated transition to digital television (DTV) in 2003. The grant deadline is February 5. Our staff has begun the highly detailed, competitive grant application process for matching funds from a pool that is expected to be more than \$43 million. This year, we anticipate requesting matching funds for digital television transmission facilities, which will serve Twin Falls.

This past fall, Idaho Public Television was the recipient of a grant totaling \$881,031, which matched the \$6,250,000 appropriated by the 2001 Legislature. The funding pool was \$42 million.

In addition, we are preparing an additional grant request to the U.S. Department of Commerce's TOP for a demonstration project to 1) test digital translator technology in

**BUSINESS AFFAIRS AND HUMAN RESOURCES**  
**JANUARY 21-22, 2002**

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**INSTITUTION/AGENCY AGENDA**  
**IDAHO PUBLIC TELEVISION continued**  
**PAGE 7**

rural Idaho and 2) offer enriched digital content. IdahoPTV statewide operates 34 analog translators. The F.C.C. is expected to promulgate rule making and timelines on the conversion of the nation's translators to digital television in the near future.

The grants recipients will be announced at the end of September 2002.

**IDAHO'S FIRST LADY READ TO IDAHO CLASSROOMS ON IDAHOPTV**

Idaho's First Lady Patricia Kempthorne read to children statewide via Idaho Public Television as part of a national effort, READ FOR 2002 on Friday, December 14 at 2:30/1:30 p.m. MT/PT.

Kempthorne and other first ladies across the nation read to children for 2002 seconds (approximately 33 minutes). The program READ FOR 2002 included students from Payette Primary School.

Kempthorne read from Mailing May by Michael O. Tunnell. Based on an incident that occurred in Idaho in 1914, this story tells of young May, who longs to visit her grandmother. May's parents cannot afford a railway ticket for the 75-mile trip, but with the help of cousin Leonard, who mans the mail car on the train, May's father takes advantage of the new parcel post regulations: he presents his daughter at the station post office as a package he's mailing to Lewiston. Affixing 53 cents in stamps to the back of her coat, the good-natured postmaster checks May in as poultry ("biggest baby chick on record"), and Leonard delivers her to Grandma's house the next day. Told in the first person from May's point-of-view, the story has a folksy quality and a ring of truth that will hold children's interest beyond the central anecdote. The book is for children ages five to eight.

"Idaho Public Television is pleased to be part of this national effort by First Ladies. It stresses the importance of continuing to read to children even after they can read themselves and the unique role that Idaho Public Television can play," said Lynn Allen, IdahoPTV Outreach Director.

Classroom teachers were encouraged to continue the story after the statewide broadcast. Joan Cartan-Hansen hosted the program.

**BUSINESS AFFAIRS AND HUMAN RESOURCES**  
**JANUARY 21-22, 2002**

---

**INSTITUTION/AGENCY AGENDA**  
**IDAHO PUBLIC TELEVISION continued**  
**PAGE 8**

**IDAHOPTV CALL-IN PROGRAM PROVIDES INFORMATION ON FINANCIAL AID SOURCES FOR COLLEGE STUDENTS**

-Aired Sunday, December 9 at 5:00/4:00 p.m. MT/PT

Three financial aid directors answered Idahoans' questions about how to fund a college education when they appeared Sunday, December 9 on a live statewide call-in show on Idaho Public Television.

FUNDING YOUR FUTURE was a project of IdahoPTV and the Idaho Association of Student Financial Aid Administrators.

Host Jim Peck was joined by: Colin Randolph, College of Southern Idaho; Rod Dunn, University of Idaho; and David Tolman, Boise State University. Peck and his guests took calls from viewers on a toll-free line during the one-hour program.

"The information covered Idaho institutions as well as out-of-state institutions," said Sheri Dewey, who is financial aid director for Idaho State University at University Place in Idaho Falls. "The purpose of the program was to assist students with information regarding their future higher education opportunities. Not only did we deal with federal financial aid programs but also scholarships offered by institutions, outside sources, and the military."

Additional information and links continue to be available on the web at [idahoptv.org/learn](http://idahoptv.org/learn).

**DIALOGUE FOR KIDS LOOKED TO THE SKY FOR ASTRONOMY FACTS**

DIALOGUE FOR KIDS discussed astronomy and answered student questions relating to space and other astronomical phenomenon. Scientists are learning more every day about the planets and stars that exist beyond our world. Astronomers Rick Greenawald and John Jurcevic joined host Joan Cartan-Hansen to answer student questions on air. The live show aired Tuesday, December 11 at 2:00/1:00 p.m. MT/PT on Idaho Public Television.

Cartan-Hansen and guests also took calls from students statewide on a toll-free line and questions via email and fax in advance of air time.

**BUSINESS AFFAIRS AND HUMAN RESOURCES**  
**JANUARY 21-22, 2002**

---

**INSTITUTION/AGENCY AGENDA**  
**IDAHO PUBLIC TELEVISION continued**  
**PAGE 9**

This DIALOGUE FOR KIDS episode featured video clips from the Smithsonian Institution's newly opened exhibit "Explore the Universe." Pricilla the Proton and Scott Hamilton Skates the Universe illustrated the basics of the universe in a fun manner that kids could understand.

Rick Greenawald is the manager of Faulkner Planetarium at the Herrett Center at College of Southern Idaho in Twin Falls. He has been a professional planetarian for more than 14 years. A graduate of the University of Wisconsin-Eau Claire, Greenawald's interest in astronomy stems from his childhood spent in Wisconsin. Faulkner Planetarium is Idaho's largest planetarium.

John Jurcevic, an Australian native, is an assistant professor of physics at Albertson College. He received his doctorate degree in astrophysics from Indiana University and worked at McDonald Observatory at the University of Texas in Austin, Texas for two years to complete his post-doctoral research. Currently, Jurcevic also researches observational cosmology to develop ways of measuring the distance between galaxies.

Additional information, lesson plans, and links regarding astronomy on the World Wide Web can be found at the DIALOGUE FOR KIDS Web site ([idahoptv.org/dialogue4kids/index.html](http://idahoptv.org/dialogue4kids/index.html)).

The broadcast program in addition to being audio- and video-streamed live on the Web also will remain available in the DIALOGUE FOR KIDS archive on the Web site.

DIALOGUE FOR KIDS, produced by Idaho Public Television, airs the second Tuesday of the month throughout the school year.

**UNIVERSITY, COLLEGE EDUCATION FACULTY HARNESS TECHNOLOGY'S  
POWER AT IDAHOPTV NATIONAL TEACHER TRAINING INSTITUTE**

University and college faculty went back to school on Friday, November 30 to learn about effectively incorporating the Internet and video into lesson plans through IdahoPTV's National Teacher Training Institute (NTTI).

Chris Czjaka, from affiliate PBS station Thirteen/WNET in New York City, and Kris Freeland, IdahoPTV education specialist, made the presentation live to Boise State University faculty members in Boise. Faculty members at Lewis-Clark State College in Lewiston, Idaho State University in Pocatello, and University of Idaho in Moscow participated via IdahoPTV's statewide microwave system.

**INSTITUTION/AGENCY AGENDA**  
**IDAHO PUBLIC TELEVISION continued**  
**PAGE 10**

Czjaka presented the NTTI methodology, which included specific multimedia techniques for classroom teachers to make learning an interactive rather than a static experience. Teachers, for instance, learned how to use video clips and interactive timelines as the basis for exploring The Homestead Act. Freeland provided information about extended copyright for teachers available for most public television programs and about resources available to teachers in Idaho.

Faculty members will present the NTTI methodology to education students during spring methods and strategies courses. Students will create lesson plans using the methodology and have the opportunity to enter the IdahoPTV's annual lesson plan contest.

More than 90 percent of the nation's schools are connected to the Internet, yet there are questions about the value of technology in education with limited teacher training in the use of technology.

"It's not enough to equip the classrooms with computers and high-tech tools. We also need to equip the teachers to use them effectively," says Marsha Drummond, Thirteen's national project director for NTTI. "Although more schools are online due to federal and state funding, there is a void of professional development that enables teachers to utilize the equipment effectively. With 10 years experience and proven methodology, NTTI is the leader in integrating new technologies into K-12 math and science classrooms."

With a wealth of educational television programming and a universe of material on the World Wide Web, NTTI has stood in the vanguard of professional development for teachers since it was founded in 1990 and continues to lead teachers in the use of educational media, according to Drummond.

National funding for the 2001-2002 NTTI is provided by the Cisco Foundation. NTTI methodology emphasizes a variety of collaborative, technology-based, hands-on projects and adheres to local, state, and national standards in core-curriculum subject areas.

Visit [idahoptv.org/ntti/index.html](http://idahoptv.org/ntti/index.html) for more information about IdahoPTV's NTTI and access to 76 lesson plans prepared by Idaho teachers.

**SPECIAL HOUR-LONG DIALOGUE LOOKED AT STATE OF RURAL IDAHO**

-Aired Thursday, November 8 at 8:00/7:00 p.m. MT/PT

-Repeated Sunday, November 11 at 5:00/4:00 p.m. MT/PT

As part of a collaborative journalism project sponsored by the Pew Center for Civic Journalism, DIALOGUE took a special hour-long look at the state of rural Idaho.

**BUSINESS AFFAIRS AND HUMAN RESOURCES**  
**JANUARY 21-22, 2002**

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**INSTITUTION/AGENCY AGENDA**  
**IDAHO PUBLIC TELEVISION continued**  
**PAGE 11**

DIALOGUE host Marcia Franklin was joined by five guests to discuss how communities are using money from a legislative package approved last session. They also looked at other ideas to attract and keep diverse economic interests in rural areas.

Guests included: Martin Goebel, Sustainable Northwest; Karl Tueller, Idaho Department of Commerce; John Thompson, Idaho Farm Bureau; Priscilla Salant, University of Idaho; and the Rev. Jesus Camacho, Roman Catholic Diocese of Idaho.

Franklin and her guests on the Thursday night program took calls from viewers on a toll-free line.

Statewide statistics indicate that Idaho's rural areas often have higher unemployment, older residents, and lower academic test scores.

Partners in the collaborative journalism project on Rural Idaho include: The Idaho Statesman, the Spokane Spokesman Review, the Lewiston Morning Tribune, the Idaho Falls Post Register, IdahoPTV, KTVB Channel 7, and the Andrus Center for Public Policy. The project is supported by a grant from the Pew Center for Civic Journalism.

**JANUARY U.S. DEPARTMENT OF EDUCATION VIDEO CONFERENCE**

You may remember that we have been broadcasting the monthly U.S. Department of Education satellite teleconferences. The next conference is coming up on Wednesday, January 16. This teleconference will air on our IdahoPTV Learn cable channels AND our regular broadcast channels at 3:00/2:00 a.m. MT/PT. Then, the program will repeat on the Learn channels ONLY, at 2:00/1:00 p.m. MT/PT and again at 8:00/7:00 p.m. MT/PT. Since both BSU and UI have regularly scheduled programming during the day, we are airing this program twice in order to reach audiences in both Boise and Moscow without interrupting university programming.

This teleconference will discuss "Testing for Results: Using Assessment to Measure Effectiveness and Drive Instruction." Raising academic standards is an important first step toward improving our schools. We will never know, however, if we are reaching those standards unless we measure student performance. Test score data can help schools, as a whole, to improve. Teleconference guests explore the following themes: How can we improve academic rigor and results in our classrooms? How can test information empower parents to make better decisions for their children's education? What information should parents, teachers, administrators, and policymakers have to make improvements in our educational system?

More information on these teleconferences is available at <http://www.ed.gov/inits/stm/>

**BUSINESS AFFAIRS AND HUMAN RESOURCES**  
**JANUARY 21-22, 2002**

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**INSTITUTION/AGENCY AGENDA**  
**IDAHO PUBLIC TELEVISION continued**  
**PAGE 12**

The second installment of the new series for educators, Instructional Technology Survival Skills airs at 2:00/1:00 a.m. MT/PT on January 13. This month's installment, "How to Apply IT! Using Information Technology in a Traditional Classroom" provides examples and guidance on using computers to increase convenience and efficiency, and using e-mail and online discussion forums for increased communication among, and with, students. More information about the series is available: <http://idahoptv.org/learn/instructtech.html>